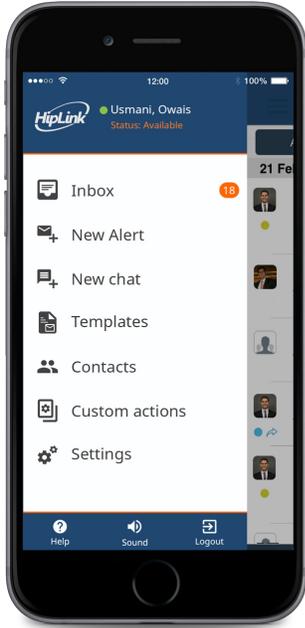




## HipLink Mobile



The workplace continues to move at an increasingly faster pace requiring real-time response and access, as well as secure text messaging. Smartphones can help bridge the technology gap for mobile employees as well as those who are just away from their desk, who need to respond after-hours, or receive critical communications.

HipLink Mobile has a suite of mobile application options that provide maximum flexibility and leverage optimum use of smartphones and tablets. Using HipLink Mobile, a user can have a priority view of important alerts, receive fully-secure text messages, send secure messages, and execute actions remotely.

HipLink's proprietary protocol operates over TCP/IP live connections so text messages can be sent completely independent of cellular SMS. The application provides advanced messaging features for encrypted text messages, the ability to override phones settings for emergency messages, and one click responses. Combined with the secure and easy to manage HipLink Platform, HipLink Mobile improves overall communication throughout the organization, regardless of location.

### HipLink Mobile Standard Features

- Dedicated inbox for HipLink messages sent from the desktop
- Secure chat allows for conversational messaging with other mobile users
- Supports file attachments sent from the desktop
- Operates on either carrier's data network or a Wi-Fi network
- Fully secure transmissions with message confidentiality and integrity checks
- Unlimited message size
- Both one-way or two-way notifications
- Messages can be sent with increasing severity levels each with distinguishing tones
- User defined alert tones for every severity level
- Persistent alerting feature for emergency notification with settings override for high-priority alerts
- Message Reminder for unread messages
- Auto Message Expiration allows for automatic message deletions

### HipLink Mobile Advanced Features

Using HipLink's advanced features, the User can leverage full control of their mobile environment.

- Send both standard and secure messages from the app to any other device or desktop
- Images can be sent securely from the mobile device
- Use message templates to promptly compose new messages and spend less time typing
- Control your status by toggling between the "available" and "not available" mode
- Quickly silence or *mute all* pre-defined alert setting for all severities to vibrate
- Attach location coordinates
- Execute pre-programmed custom commands and templates
- Full administration and management controls
- Draft messages, set Favorites, define alert tones
- Streamlined workflows offer efficient functionality for all tasks

### Message Encryption

To insure message confidentiality, integrity and authenticity at the highest level for HIPAA and CJIS compliance, HipLink uses the best possible mechanism, Transport Layer Security (TLS), which is recognized as the security standard in the enterprise community.

Using TLS, HipLink smartphone Apps support a wide variety of bit-rate encryption options that include 128, 196 and 256-bit AES encryption standards configurable by the administrator.

One of the more interesting features HipLink has developed by using this standard is a “single session” handshake process. By using this method, the TLS encryption key is constantly changing on each communication session between the HipLink server and the mobile device. This short “time to live” makes cracking the encryption extremely difficult as the key is constantly regenerating with each communication transaction.

The security features apply to all phases of message delivery, both messages sent to the phone and responses sent back.

### Emergency Channel for Mass Notification

An example of use for the Emergency Channel is immediate, emergency notification coverage to every desktop, iPhone and Android device on a university campus, medical facility or other large site. The reach of this notification empowers entities to respond to a crisis situation with real-time information that can ultimately save lives and mitigate impact.

### Wi-Fi Support

Support of Wi-Fi-enabled devices has never been easier than with HipLink Mobile. Set your smartphone for Wi-Fi communication to the HipLink server when you are in the office and HipLink will automatically switch between your carrier’s data network and the Wi-Fi network when in range.

### General Policy

The Administrator can set General Policy at either a global or individual level for customization of the end user experience. General Policy controls allow you to:

- Customize start-up screen upon user login to include contacts screen, message templates, or custom actions
- Enforce permanent sessions and disable logout option once the application is running
- Enforce confidential messaging for all new alerts
- Control mobile functionality on a defined per user basis

### Remote Device Management

In addition to client applications, there are several features for Remote Device Management from the HipLink administrative interface that are built in HipLink Mobile.

Administrators will be able to take the following actions from the HipLink GUI:

- Establish and enforce a General Security Policy for all Users
- Push application settings remotely from HipLink to the phone or desktop
- Push application capabilities and permissions
- Delete all or selected data stored in the device application
- Perform remote wipe
- Lock out access to HipLink

### Custom Actions and Quick Actions

HipLink Mobile includes very powerful tools that allow you to script any action on the HipLink server and make these actionable scripts available under the control of User permissions as a Custom Action on the mobile device. An example of a Custom Action could be “Call Security” to a specific location, “Activate the Cath Lab Team,” retrieve and update data from your backend EMR, or from any other backend system. The Custom Actions are presented as forms with fields that you can enter in any dynamic component. A filled out Custom Action form can be saved as a Quick Action for one button press activation - call it the “Easy Button.”



HipLink Software  
408 399-6120  
800 524-7503 Toll Free  
HLsales@hiplink.com  
[www.hiplink.com](http://www.hiplink.com)